

APEC/CBPR Certification System

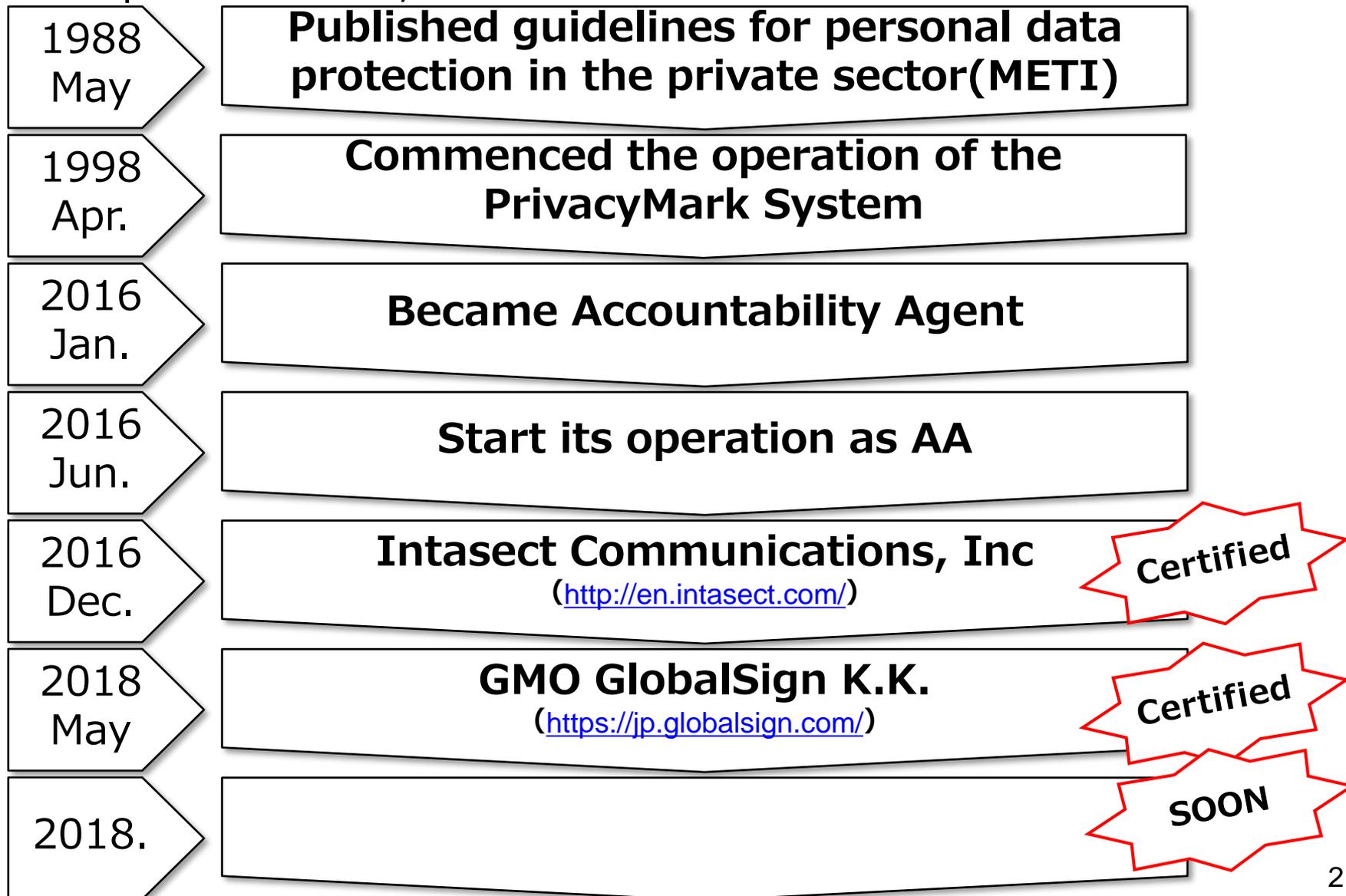
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JIPDEC

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- JIPDEC's initiative regarding APEC/CBPR
- What is APEC/CBPR?
- Towards International Co-operation

- Established in 1967 as Japan Information Processing and Development Center, renamed as JIPDEC in 2011.

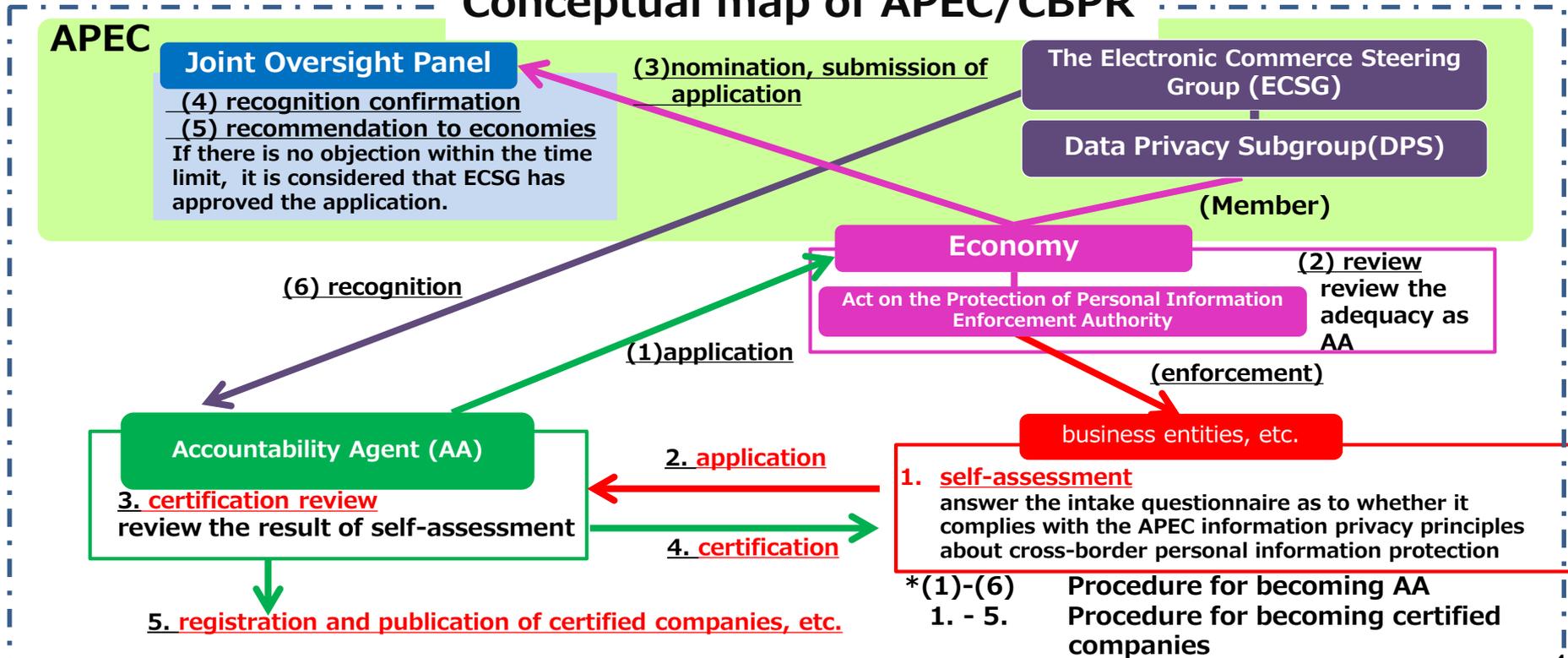


- The mechanism it certifies entity's adequacy of cross-border data transfer activity and privacy
 - Certify adequacy of cross border data transfer between APEC economies .
 - APEC accredited AA(Accountability Agent) assesses and certifies entities in own economy.
- History
 - APEC Privacy Framework (2004/10/29)
 - Aims at promoting electronic commerce throughout the Asia Pacific region, is consistent with the core values of the OECD's Guidelines on the Protection of Privacy and Trans-Border Flows of Personal Data (OECD Guidelines).
 - CPEA(Cross-border Privacy Enforcement Arrangement) (2009/11)
 - provide mechanisms to promote effective cross-border cooperation between authorities in the enforcement of Privacy Law
 - Participants : Australia, New Zealand, USA, Hong Kong, Canada, Japan, Korea, Mexico, Singapore. as of today
 - CBPR (Cross-Border Privacy Rules system) (2011/11)
 - System to Operate CPEA,
 - Participants : USA、 Mexico、 Japan、 Canada、 Korea
 - AA : TRUST Arc (USA) 、 JIPDEC (Japan) as of today

➤ APEC Cross-border Privacy Rules (CBPR)

- A system to certify the compliance with the APEC information privacy principles, regarding cross-border personal information protection by business entities, etc.
- Applicant organizations make self-assessments of their own rules, structure, etc. about their cross-border personal information protection. The self assessments are reviewed by a neutral pre-recognized certification organization (Accountability Agent : private or public) (APEC/CBPR System)

Conceptual map of APEC/CBPR



- Point : Is Applicant in compliance with cross-border personal data transfer rules.
https://www.jipdec.or.jp/protection_org/cbpr/index.html

Subject	Description
NOTICE	(a) ensuring that individuals understand applicant’s policies regarding personal information that is collected about them, to whom it may be transferred and for what purpose it may to be used (b) ensuring that individuals know when personal information is collected about them, to whom it may be transferred and for what purpose it may be used.
COLLECTION LIMITATION	The collection of the information should be relevant to such purposes, and proportionality to the fulfillment of such purposes may be a factor in determining what is relevant.
USES OF PERSONAL INFORMATION	The use of personal information is limited to fulfilling the purposes of collection and other compatible or related purposes.
CHOICE	Individuals are provided with choice in relation to collection, use, and disclosure of their personal information.
INTEGRITY OF PERSONAL INFORMATION	The personal information controller maintains the accuracy and completeness of records and keeps them up to date.
SECURITY SAFEGUARDS	When individuals entrust their information to an organization, their information will be protected with reasonable security safeguards to prevent loss or unauthorized access to personal information or unauthorized destruction, use, modification or disclosure of information or other misuses.
ACCESS AND CORRECTION	Individuals are able to access and correct their information. Access will also be conditioned by security requirements that preclude the provision of direct access to information and will require sufficient proof of identity prior to provision of access.
ACCOUNTABILITY	When transferring information, applicant should be accountable for ensuring that the recipient will protect the information consistently with these Principles when not obtaining consent.

- Gaining trust(proof of reliability)
- Certified adequacy of cross border data transfer rules
- Managing outsourcing companies overseas
- Outsource compliance resource reduce internal cost.

- EU:GDPR (General Data Protection Regulation) enforced 2018/5
- China: Cyber Security Act to be enforced 2019
- USA: Federal Privacy Protection Act under deliberation.

- Japan and EU concluded discussions to recognise each other's personal data protection systems as equivalent.
- This is mutual adequacy level evaluation.

- In order to promote business while respecting mutual sovereignty it is important to make rules of cross-border privacy data transfer.
- APEC CBPR will have important role, since CBPR system respects variety of economy's situation and enable enforcement for privacy.

THANK YOU

The logo for JIPDEC, featuring the letters "JIPDEC" in a bold, black, sans-serif font. A small red dot is positioned above the letter "I".

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