

IT for National Reform



The Association of Thai ICT Industry
สมาคมอุตสาหกรรมเทคโนโลยีสารสนเทศไทย

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The Road to Reform

SUCCESS



To Sayer

SUCCESS



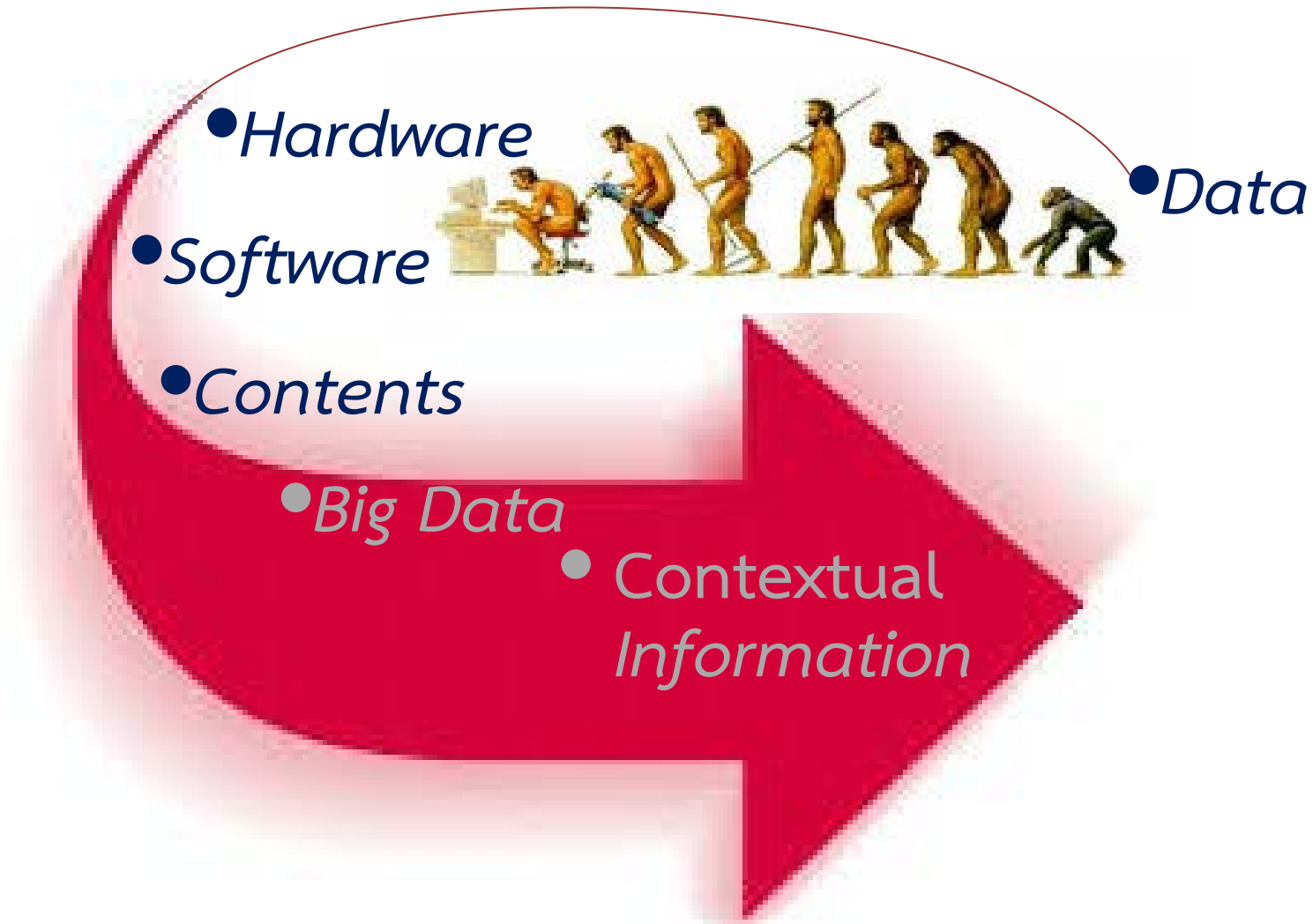
To Doer

precision **Reform**



*Computer-Assisted
Data Analysis*

Man lives and prospers by Data



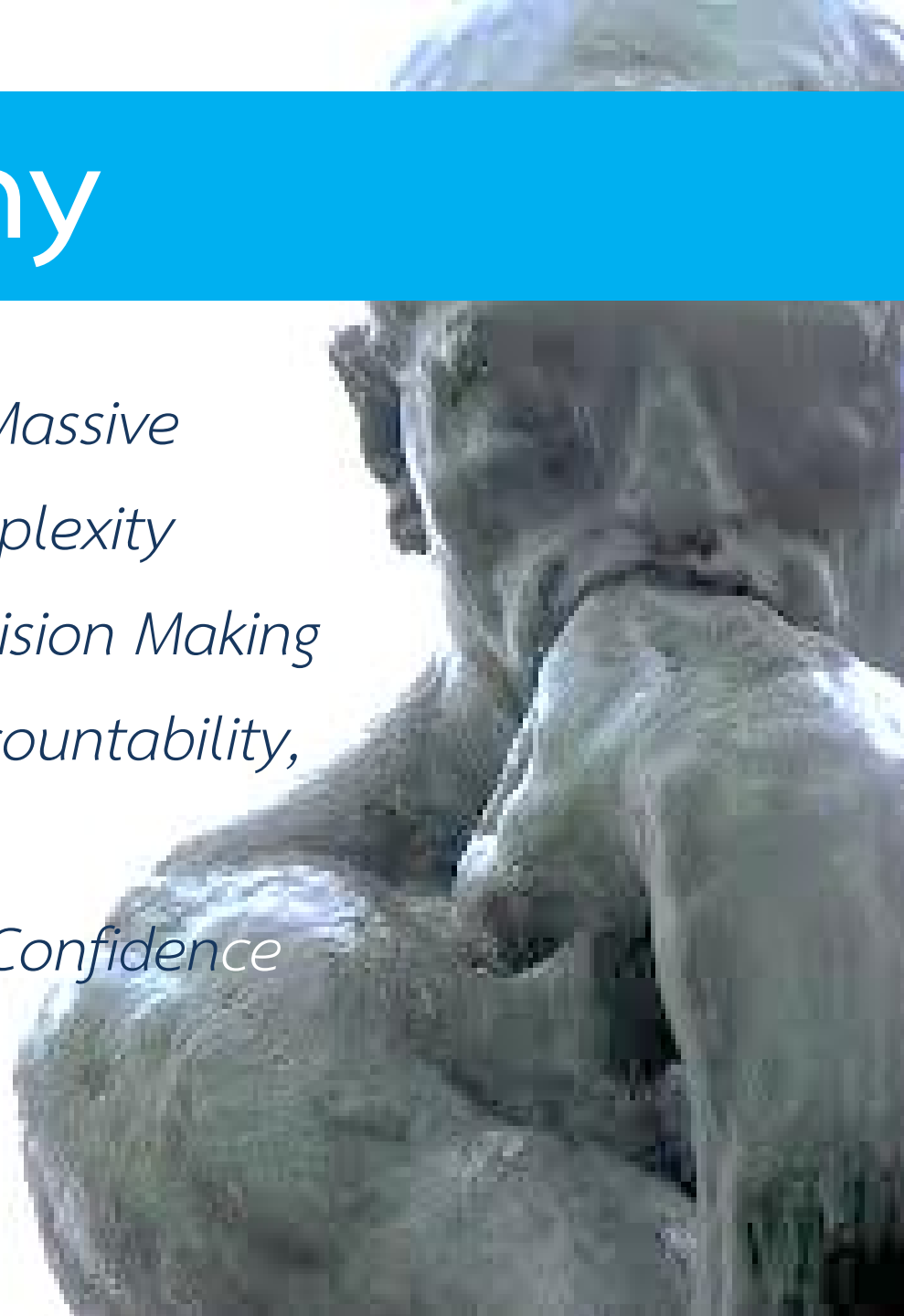


analog

digital

Why

- *Need for Effective Use of Massive “Data” to Cope with Complexity and Complication in Decision Making*
- *Regaining Government Accountability, & Transparency*
- *Rebuilding Nation Trust & Confidence*
- *Redressing Social Fairness*



Goals

- *To make Government Operational Process fully Digital*
- *To Adopt Open Data Policy to improve Reform Process*
- *To track the workings of big Companies and
Government*
- *To Empower Public Engagement in Data feeds*
- *To foster Businesses Innovations from Open
Data*

How

- *Reconnect Government IT Functions*
 - *Revamp IT Public Organization Modus Operandi*
 - *Make IT Authority a modern Business Operation*
- *Enact laws/regulations to enforce Open Data*
- *Build up Data science & scientist team for government*
- *Link-up digitally all Ministries*
- *Syndicate e-Government Services to Private Sector*
 - *Travel websites can serve real-time passport renewal*
 - *Online Renewal of Business-License by Trade association*

Open Data

Accessible public data that people, businesses, organizations can make use for analysis of patterns, trends and making decisions

**Open
Free
Transparent**

 *New Opportunities*

Aims

- *Government Transparency & Accountability*
 - *Track country's finances*
 - *Detect fraud*
 - *Oversee contracts & grants*
 - *Map human trafficking*
- *Trust & Confidence in Government & Businesses*
 - *Forced Fair and Favorable Laws & Regulations*
 - *Democratic Governance*
 - *Corporate Standards & Governance*

Aims

- *New business opportunities*
 - *New Startups, New Entrepreneurs*
 - *New Business Innovations*
 - *Expansion of App Economy*
- *Platform for Precision Reform*
 - *More and richer inputs, feedbacks, reviews, rating etc. from Citizen, Public, Media to better balance Reform Actions*

Quick Project



Silver Bullets?

Caveat

- *There is No Silver Bullet for National Reform*
- *Bureaucrat thinking is not caught up with new tools*
- *Ineffectiveness is not on tech, it's the use without a vision of the digital Data*
- *Government IT use is to automate rather than transformative use*
- *People don't want government, they want services*
- *Aha moment is when you learn of new Data*

Reform Is a Journey



DISCUSSION

